



# THE AppleBear 5K and COLOR RUN

The AppleBear 5K and 1-Mile Color Run is a fun, family-friendly, non-profit event held at beautiful Patton Park and on the Oklawaha Greenway. This year's 3<sup>rd</sup> Annual event will be held on Saturday, October 14<sup>th</sup>, 2017 and promises wonderful weather and glorious fall foliage. All proceeds from this year's event will benefit the children at Bruce Drysdale Elementary School, a Title 1 school in Hendersonville, NC. Donations can be made via cash, check, or credit card and will receive the promotional services outlined in the selected category (see back of page). Thank you for your sponsorship and supporting our kids!

**Please check the desired Sponsorship Category:**

- Platinum Race Name Sponsorship - \$10,000 - Limit of 1*
- Gold T-Shirt Sponsorship - \$5,000 - Limit of 2*
- Silver T-Shirt Sponsorship - \$2,500 - Limit of 4*
- Bronze T-Shirt Sponsorship - \$1,250 - Limit of 8*
- Banner Sponsorship - \$750 - Limit of 6*
- Runner's Bib Sponsorship - \$500 - Limit of 4*
- Poster/Website Sponsorship - \$250 - Limit of 5*
- Company Sponsorship - \$100 - No Limit*
- Family / Individual Sponsorship - \$50 - No Limit*



Company Name		Authorized Contact Person	
Address		City, State	Zip
Email Address	Phone Number	Website URL	

Please complete and return to **AppleBear 5k, PO Box 1322, Flat Rock, NC 28731** by September 18<sup>th</sup>, 2017.  
 For additional details, visit [www.AppleBear5k.com](http://www.AppleBear5k.com) or contact us at [AppleBear5k@gmail.com](mailto:AppleBear5k@gmail.com) or (828) 577-5455.

# 3<sup>rd</sup> Annual AppleBear 5k & Color Run – 2017 Sponsorship Opportunities

## **Platinum Race Name Sponsorship - \$10,000 - Limit of 1**

- Your name added as part of the event name
- Premier & Featured Placement on all Print and Internet advertising
- Logo and link (largest size & top placement) in all email press releases
- Logo and link (largest size & top placement) on Front Page of our website
- Your company information and link on website sponsor page
- Listed alone on top of back of t-shirt in largest bold font
- Facebook and Social Media "Thank you to our Platinum sponsor" shout-out with logo/link
- 10 complimentary race entries (your choice of 5K or Color Run)
- Free space for 8' foot table/tent at the race venue - must provide table/tent



## **Gold Sponsorship - \$5,000 - Limit of 2**

- Top Placement on all Print and Internet advertising
- Logo and link (largest size & 2<sup>nd</sup> highest placement) in all email press releases
- Logo and link (largest size & 2<sup>nd</sup> highest placement) on Front Page of our website and social media sites
- Listed on top of back of t-shirt just beneath Platinum in large font
- 4 complimentary race entries (your choice of 5K or Color Run)
- Free space for 8' foot table/tent at the race venue - must provide table/tent

## **Silver T-Shirt Sponsorship - \$2,500 - Limit of 4**

- Logo and link on Front Page of our website and social media sites
- Listed in middle of back of t-shirt in medium font
- 2 complimentary race entries (your choice of 5K or Color Run)



## **Bronze T-Shirt Sponsorship - \$1,250 - Limit of 8**

- Your company information and link on website sponsor page
- Listed at bottom of back of t-shirt in smaller font
- Facebook and Social Media recognition

## **Banner Sponsorship - \$750 - Limit of 6**

- Logo/Company Name on 3' x 6' Banner on prominent display at the event
- Your company information and link on website sponsor page and social media sites

## **Runner's Bib Sponsorship - \$500 - Limit of 4**

- Logo/Company Name on every Runner's Bib
- Your company information and link on website sponsor page and social media sites

## **Poster / Website Sponsorship - \$250 - Limit of 5**

- Logo/Company Name on every Poster/Flyer
- Your company information and link on website sponsor page and social media sites

## **Company Sponsorship - \$100 - No Limit**

- Your company information and link on website sponsor page and social media sites

## **Family / Individual Sponsorship - \$50 or more - No Limit**

- Your name on website "Thank You" page and social media sites